Oneka R. Williams
Senior Experience Design Leader

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Portfolio: www.orwweb.com PW:Pwgrace1

orw71@yahoo.com
(770) 873-2467

EXECUTIVE SUMMARY

Over 30 years in the world of experience design (UX/UI) in customer-facing digital experiences for retail, wealth and commercial banking solutions, eCommerce solutions, telecommunication solutions, medical applications, content management solutions, governmental applications, automotive solutions, beverage intranet solutions, cable/broadband web application, hospitality (hotels), and news/communications.

- (UX/UI) Experience Design Management
- Thought Leader
- Design Thinking Methodologies
- Innovator & Strategist
- Design Coaching & Mentoring

- Design Systems Integration
- (UX) Information Architecture
- (UI) User Interface Design
- ADA Compliance Inclusion Accessibility
- Agile/Safe Agile and Scrum

- Responsive Design / API Applications
- Content Management Solutions
- eCommerce Solutions
- Marketing Site Design

Applications Experience Background

Areas of focus: Banking systems, b2b application, Fintech applications, API driven applications, rich media applications (Silverlight), web applications, intranet /extranet sites, ecommerce sites, transactional sites, community sites, news sites, content management sites.

Development Platforms & Software

Web Responsive, Mobile App (IOS/Android)

Figma, Adobe XD, Axure, Sketch, Adobe Creative Cloud, Microsoft Word, Notes, Power Point, Excel, One Note, Share Point, Rally, Skype, Slack, Mural, Miro, Air Table, HTML, Accessibility (ADA), CSS and Design Systems

Education

Beulah Heights University Master of Arts – Religious Studies	Savannah College of Art (Previously Atlanta College of Art) Bachelor Fine Arts – Computer Graphics	Maryland College of Art and Design Associate degree – Communication Design

Training/Certifications

- Leading Culture, Change, and Engagement (2023)
- Mastering Leadership Dynamics Certification (2023)
- LinkedIn Learning (2023)
    - Executive Coaching
    - How to Master Your Executive Presence
    - Coaching for Continuous Improvements
- Deque Design ADA Certificate (Continuing Accessibility Education Credits (CAECs) (2023)
    - Fast Track to Accessibility for Designers
    - Accessibility Fundamentals - Disabilities, Guidelines, and Laws Version 2.0

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- o Designing an Accessible User Experience Version 2.0
- o Basic Web and Document Accessibility for Content Contributors 1.50 IAAP
- o Images, SVG, and Canvas Version 2.0
- o Responsive Design and Zoom Version 2.0
- o Usability Testing for Accessibility Version 1.0
- o Visual Design and Colors (with WCAG 2.2 updates) Version wcag-2.2
- o Visual Design and Colors (WCAG 2.1) Version 2.0
- Leading @ Truist - Leadership Essentials (2022)
- IDEO Designing Strategy - Uniting Rigor and Creativity to Create a Successful Strategy (2021)
- Agile and Safe Agile Methodologies Certified (2017- 2023)

Select Employers

Truist Bank (Commercial CGI), Atlanta, Georgia
- SVP Experience Design Director II- (09/19/2022 – present)
- SVP Experience Design Director (Wealth Digital) - (12/2020 – 09/19/2022)

SunTrust Bank (Mortgage & Robo Advisor), Atlanta, Georgia
FVP Senior Experience Design Manager - (03/2017 – 12/2020)

Home Depot (Online – Digital Experience -DX), Atlanta, Georgia
Senior User Experience (UX) Architect – (03/2015 – 03/2017)

AT&T Mobility (Retail User Experience & Innovation), Alpharetta, Georgia
Lead - Senior Information Architect (IA) / Interaction Designer (Accenture Consultant) – (09/2011 – 03/2015)

McKesson - (EHR Physician Practice Solutions), Alpharetta, Georgia
Manager/Lead - User Experience Engineering Designer, EHR – (06/2010 – 04/2011)

Georgia Department of Labor, Atlanta, Georgia
Lead - Creative/Usability Specialist/Senior Interaction Designer – (10/2008 – 05/2010)

AutoTrader.com, Atlanta, Georgia
Senior Interaction Designer – (03/2008 – 10/2008)

The Coca Cola Company (HRIB Interactive "*All About Me Team*"), Atlanta, Georgia
Project Manager/Lead - Information Architect - Usability Analyst/ Senior User Interface Designer – (11/2006 – 03/2008)

Cox Communications, Atlanta, Georgia
Senior Web Designer/Interaction Designer – (2006)

InterContinental Hotels Group, Atlanta, Georgia
Creative Director / Design UX Creative Director / Design UX – (05/ 2003 – 12/ 2005)